

2022 WAVE 2 QUESTIONNAIRE

1. Do you regularly pay attention to information about national defense or our nation's military?
(1) Often pay attention; (2) Sometimes pay attention; (3) Rarely pay attention; (4) Never pay attention
2. Do you regularly discuss issues related to national defense and our nation's military with others?
(1) Often discuss; (2) Sometimes discuss; (3) Rarely discuss; (4) Never discuss
3. How often do you search, browse, click, or watch news, information, or videos related to national defense and our nation's military on the Internet?
(1) Often; (2) Sometimes; (3) Rarely; (4) Never
4. **[Follow-up question for responses (1)–(3) to Question 3; skip to Question 7 if the response to Question 3 is (4)]** Which of the following platforms do you use to search, browse, click, or watch news, information, or videos related to national defense and our nation's military? **[Multiple response question]**
(1) Websites of news media (ETtoday, SETN.com); (2) Search engine homepages (Yahoo); (3) Facebook; (4) Instagram (IG); (5) Line; (6) YouTube (7) PTT Bulletin Board System; (8) Twitter; (9) Dcard; (10) WeChat; (11) Weibo; (90) Others
5. **[Follow-up question for responses (1)–(3) to Question 3]** Which one do you use most often?
(1) Websites of news media (ETtoday, SETN.com); (2) Search engine homepages (Yahoo); (3) Facebook; (4) Instagram (IG); (5) Line; (6) YouTube (7) PTT Bulletin Board System; (8) Twitter; (9) Dcard; (10) WeChat; (11) Weibo; (90) Others
6. **[Follow-up question for responses (1)–(3) to Question 3]** In your impression, do the platforms that you use most frequently contain more positive or negative information about national defense and our nation's military?
(1) Entirely positive; (2) More positive than negative; (3) Equally positive and negative; (4) More negative than positive; (5) Entirely negative

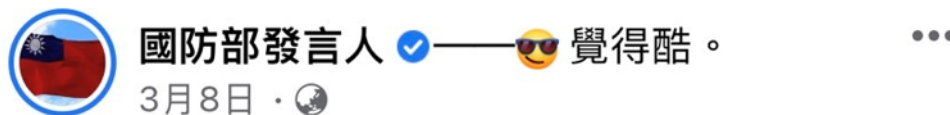
[Introduction] Next, we would like to understand how you receive and share information on the Internet, so please read each post and then answer the question (the question will be displayed shortly after the post is shown).

[Explanation]

(1) The order of Questions 7–10 is randomized.

(2) Questions 7–10 appear 10 seconds after the posts are shown, forcing respondents to read the posts.

7.



無論男女，保護國家的信念一樣堅定不搖！
有一群女性，因為嚮往奔向藍天及報效國家的熱忱，挺過嚴苛的訓練與挑戰，一步步完成夢想成為飛官，翱翔天際。
這幾年，國軍在各個專業崗位上，都能看到認真堅毅的女性，在軍中女性傑出的表現，已不是特例、更不是樣板，而是理所當然。期待大家加入國軍、突破框架，成為與眾不同的自己。

Post reads:

Ministry of National Defense Spokesperson—feeling cool

March 8

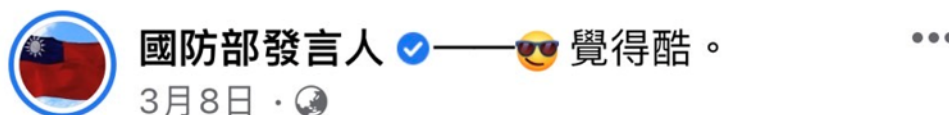
Women are just as determined to protect their country as men! A group of women who aspired to serve their country by flying into the blue skies have survived their rigorous training and fulfilled their dreams of becoming fighter pilots.

In recent years, the nation's military has seen resolute and determined women occupy many different positions. The outstanding performance of women in the military is no longer a special case or model. It is a matter of course. We look forward to seeing you join our nation's military, break out of the mold, and be unique and true to yourself.

7. Would you like and/or share the Facebook (or Instagram) post above?

(1) Would neither like nor share; (2) Would like but would not share; (3) Would share but would not like; (4) Would both like and share

8.



平安至上，為隨時可能的災害與危機做好準備！

全動署特別參考國際上的經驗，並邀集各部會及地方政府研討，編製了「全民國防手冊」的範本，作為面臨軍事危機及可能發生的災難時的指引。

X月X日的線上記者會上，將由全動署物力動員處劉處長說明「全民國防手冊」內容，歡迎線上收看！

Post reads:

Ministry of National Defense Spokesperson—feeling cool

March 8

Safety first. Be prepared for possible disasters or crises at any time!

Referring to the experience of other countries, the All-out Defense Mobilization Agency invited various departments and local governments to discuss and compile the All-out Defense Handbook, which serves as a guide when faced with military crises and potential disasters.

Liu Tai-yi, Director of the Material Mobilization Department of the All-out Defense Mobilization

Agency, will explain the contents of the All-out Defense Handbook at an online press conference on X,

X. Everyone is welcome to watch the press conference online.

8. Would you like and/or share the Facebook (or Instagram) post above?

(1) Would neither like nor share; (2) Would like but would not share; (3) Would share but would not like; (4) Would both like and share

9.



國防部發言人  —  覺得酷。

3月8日 · 



新制教召訓練第2天，進入「[#專長複訓](#)」課程，召員於駐地進行迫擊砲、手槍等各項編制武器訓練。

透過教官的原則講解，召員以不同訓練方式，重新熟稔武器操作要領，增強個人戰技，維持後備軍人戰鬥能量。

為期2週的教育召集訓練，是為了熟悉自身戰時任務及守備位置，攜手達成「立即動員、立即作戰」目標，共同為保家衛國貢獻一份心力！

Post reads:

Ministry of National Defense Spokesperson—feeling cool

March 8

The second day of training is #SpecializedRefresherTraining courses. Reservists conduct training on various types of weapons such as mortars and pistols at the base.

Following instructors' explanations of basic principles, reservists are able to reacquaint themselves with the operation of weapons through various training methods, enhance their combat skills and boost their combat readiness.

This two-week Reservist Recall and Training Program is designed to familiarize reservists with their wartime missions and defense positions and to work together to achieve the goal of "immediate mobilization and immediate combat," with everyone contributing their efforts to the defense of our country.

9. Would you like and/or share the Facebook (or Instagram) post above?

- (1) Would neither like nor share; (2) Would like but would not share; (3) Would share but would not like; (4) Would both like and share

10.



國防部發言人   覺得酷。

3月8日 · 



漢光演習是國軍整體戰力的年度總驗收，在五天四夜的演習中，我們見證各個課目紮實訓練的成果。

從本次演習，看到了每一位堅守崗位的官兵，以行動證明國軍是最好的軍人、最強的軍隊，更是國家安全最可信賴的靠山！

演習今天結束，但國軍保家衛國的腳步，永遠不會停下來！

Post reads:

Ministry of National Defense Spokesperson—feeling cool

March 8

The Han Kuang Exercise is the annual review of the overall combat capability of our nation's military. During the five days and four nights of the exercise, we witnessed the results of solid training in each area.

During the exercise, we saw each officer and soldier sticking to their posts, showing by their actions that our nation's military is the best soldier and the strongest army, and serves as our most dependable defender of national security.

The exercise ended today, but our nation's military will never stop defending our country.

10. Would you like and/or share the Facebook (or Instagram) post above?

(1) Would neither like nor share; (2) Would like but would not share; (3) Would share but would not like; (4) Would both like and share

[Introduction] Next, we would like to understand how you receive and share information on the Internet, so please read each post and then answer the question (the question will be displayed shortly after the post is shown).

Experimental Questions

[Explanation]

(1) Respondents are randomly divided into the control group and the

experimental group

(2) Questions 11–12 appear 10 seconds after the posts are shown, forcing respondents to read the posts.

[Control group]



Post reads:

Ministry of National Defense Spokesperson

12 hours ago

Reservist training for 2022 is about to begin. Attention all reservists.

#DischargeOrder #NewReservistTraining #AttentionReservists

First batch of reservists reports for new reservist training.

Showing our determination to defend our country.

1,929 likes 64 comments 19 shares

[Experimental group]

國防部發言人 12小時 · 6

2022教召即將開始，請各位召員注意。

#退伍令 #新式教召 #教召注意事項



1,929

64則留言 19次分享

Post reads:

Ministry of National Defense Spokesperson

12 hours ago

Reservist training for 2022 is about to begin. Attention all reservists.

#DischargeOrder #NewReservistTraining #AttentionReservists

[Image shows items to bring to the reservist training]

1,929 likes 64 comments 19 shares

11. After reading this post, would you? [Multiple response question]

(1) Like or leave a reaction; (2) Leave a comment; (3) Share the post; (4) None of the above

12. Do you support the new reservist training system in our nation's military?

(1) Strongly support; (2) Somewhat support; (3) Somewhat don't support; (4) Strongly don't support

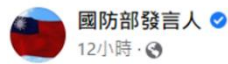
[Introduction] Next, we would like to understand how you receive and share information on the Internet, so please read each post and then answer the question (the question will be displayed shortly after the post is shown).

[Explanation]

(1) Respondents are randomly divided into the control group, experimental group 1, and experimental group 2.

(2) Questions 13–14 appear 10 seconds after the posts are shown, forcing respondents to read the posts.

[Control group]



14天的精彩人生！各地召員在教官指導下，進行反覆訓練，不但找回過去手感，也為後備部隊增添戰力！歡迎觀賞#新式教召精華片段！



1,929

64則留言 19次分享

Post reads:

Ministry of National Defense Spokesperson

12 hours ago

14 Amazing Days! Under the guidance of instructors, reservists from across the country underwent refresher training, refreshing their skills and strengthening the capability of the reserve forces! Watch the #HighlightsofNewReservistTraining!

1,929 likes 64 comments 19 shares

[Experimental group 1: Post liked by opinion leaders]

國防部發言人 ✓
12小時 · 🌐

14天的精彩人生！各地召員在教官指導下，進行反覆訓練，不但找回過去手感，也為後備部隊增添戰力！歡迎觀賞#新式教召精華片段
留言@你最MAN、最適合被教召的朋友，小編將隨機抽取30位送出神秘小禮物！
@Janet Hsieh 謝怡芬 ✓ @蔡阿嘎 ✓



Janet Hsieh 謝怡芬 ✓、蔡阿嘎 ✓和其他1,929人 64則留言 19次分享

Post reads:

Ministry of National Defense Spokesperson

12 hours ago

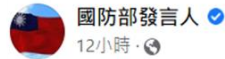
14 Amazing Days! Under the guidance of instructors, reservists from across the country underwent refresher training, refreshing their skills and strengthening the capability of the reserve forces! Watch the #HighlightsofNewReservistTraining!

Tag @ your most manly and most suitable for a reservist call-up friend. We will randomly select 30 people to receive a surprise gift!

@Janet Hsieh @Tsai A-ga

Liked by Janet Hsieh, Tsai A-ga, and 1,929 others 64 comments 19 shares

[Experimental group 2: Post not liked by opinion leaders]



國防部發言人

12小時 · 公



14天的精彩人生！各地召員在教官指導下，進行反覆訓練，不但找回過去手感，也為後備部隊增添戰力！歡迎觀賞#新式教召精華片段
留言@你最MAN、最適合被教召的朋友，小編將隨機抽取30位送出神秘小禮物！



1,929

64則留言 19次分享

Post reads:

Ministry of National Defense Spokesperson

12 hours ago

14 Amazing Days! Under the guidance of instructors, reservists from across the country underwent refresher training, refreshing their skills and strengthening the capability of the reserve forces! Watch the #HighlightsofNewReservistTraining!

Tag @ your most manly and most suitable for a reservist call-up friend. We will randomly select 30 people to receive a surprise gift!

1,929 likes 64 comments 19 shares

13. After reading this post, would you? **[Multiple response question]**

(1) Like or leave a reaction; (2) Leave a comment; (3) Share the post; (4) None of the above

14. Do you support the new reservist training system in our nation's military?

(1) Strongly support; (2) Somewhat support; (3) Somewhat don't support; (4) Strongly don't support

15. Have you engaged in any of the following activities in the past year? **[Multiple response question]**

- (1) Searched for news about our nation's military.
- (2) Joined a Facebook Page about our nation's military
- (3) Read promotional material or publications about our nation's military
- (4) Watched drills by our nation's military
- (5) Worn clothes with our nation's military emblems
- (6) Purchased souvenirs of our nation's military
- (7) Participated in activities such as combat camps, study camps, honor guard competitions, or base open days organized by our nation's military
- (8) Participated in support the troops activities
- (9) Joined an association related to our nation's military
- (10) Donated to support associations related to our nation's military
- (11) Volunteered to join the military or encouraged friends and family to join the military
- (12) Other _____
- (13) None of the above

16. If our nation's military opens up more activities for the public to participate in, do you think it will increase people's support for our nation's military?

- (1) Definitely will; (2) Probably will; (3) Probably won't; (4) Definitely won't

17. There are four colors below. No matter which color you prefer, please answer "yellow" in this question. **[Options in random order]**

- (1) Red; (2) Blue; (3) Yellow; (4) Green

18. Do you have any experience serving in the military (including obligatory military service, voluntary military service, or as a professional soldier)?

- (1) Yes; (2) No

19. Generally speaking, do you have a good or bad impression of our nation's military?

- (1) Very good; (2) Quiet good; (3) Quite bad; (4) Very bad

20. **[Ask follow-up question if the response to Question 19 is (3) or (4)]** What are the reasons for your bad impression of our nation's military? **[Open-ended question]**

21. Issues that may threaten Taiwan's national security in the next five years include: the COVID-19 pandemic, economic stagnation, the crisis of declining birth rate, energy shortages, and the threat of China to Taiwan. Which one do you think is the

most serious threat? [Options in random order]

(1) The COVID-19 pandemic; (2) Economic stagnation; (3) The crisis of declining birth rate; (4) Energy shortages; (5) The threat of China to Taiwan

22. Generally speaking, do you think that the current capability of our nation's military has become stronger than in the past?

(1) Has become much stronger; (2) Has become stronger; (3) Has become weaker; (4) Has become much weaker.

23. Generally speaking, are you confident in the ability of our nation's military to defend Taiwan?

(1) Very confident; (2) Confident; (3) Unconfident; (4) Very unconfident

24. Do you agree or disagree that "Overall, I am proud of our nation's military"?

(1) Strongly agree; (2) Somewhat agree; (3) Somewhat disagree; (4) Strongly disagree

25. If there is a war between the two sides of the Taiwan Strait, do you think the United States will send troops to help Taiwan?

(1) Definitely will; (2) Probably will; (3) Probably won't; (4) Definitely won't

26. Are you satisfied or dissatisfied with the government's overall performance in national defense?

(1) Very satisfied; (2) Somewhat satisfied; (3) Somewhat dissatisfied; (4) Very dissatisfied

Experimental Questions

[Explanation]

(1) Respondents are randomly divided into the control group and the experimental group

(2) The experimental group answers Question 27

(3) The control group answers Questions 28 and 29

[Experimental group]

27. Here are some opinions in our society on the issue of national defense. How many of them do you agree with? (Just select how many items you agree with. There is no need to specify which items)

- (1) Society's investment in national defense is a waste.
- (2) Taiwan should continue to promote the indigenous research and development of important weapons and equipment.
- (3) The government should reduce the budget in other areas and prioritize the defense budget.
- (4) If China really invades Taiwan by force, I would not be willing to fight to defend Taiwan.

(1) None of them; (2) 1; (3) 2; (4) 3; (5) 4

[Control group]

28. Here are some opinions in our society on the issue of national defense. How many of them do you agree with? (Just select how many items you agree with. There is no need to specify which items)

- (1) Society's investment in national defense is a waste.
- (2) Taiwan should continue to promote the indigenous research and development of important weapons and equipment.
- (3) The government should reduce the budget in other areas and prioritize the defense budget.

(1) None of them; (2) 1; (3) 2; (4) 3

[Follow-up question after the control group answers Question 28]

29. Some people say, "If China really invades Taiwan by force, I would not be willing to fight to defend Taiwan." Do you agree or disagree with this statement?

- (1) Strongly agree; (2) Somewhat agree; (3) Somewhat disagree; (4) Strongly disagree

3. Election Study Center Demographic Items